



Sponsorship and Exhibition Prospectus

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Invitation

It is a pleasure to invite you to participate in the ASCIA 2021 Conference, which is being hosted as a virtual event from Wednesday 1st to Friday 3rd September 2021.

The program will include:

- Main sessions from 10.00-17.00 AEST (08.00-15.00 AWST, 09.30-16.30 ACST, 12.00-19.00 NZST).
- Concurrent sessions for Nurses, Dietitians and Medical Associate ASCIA members on Friday 3rd September 2021.
- Recording of all sessions, to enable viewing by registered delegates after the sessions.
- ASCIA-CFAR Symposium on Wednesday 1st September.
- ASCIA-ANZVASC Symposium on Friday 3rd September.
- Poster presentations each day, run concurrently with CFAR hot publications (Wednesday), AIFA research grant recipient presentations (Thursday) and Clinical Grand Rounds (Friday).
- Sunrise and sunset yoga sessions each day, to improve the well-being of delegates.

New sponsorship opportunities in 2021 include:

- Sponsored sessions of 45 minutes each, from 09.00 to 09.45 AEST each morning and from 17.15 to 18.00 on Wednesday.
- Digital advertising between presentations and during the breaks.
- A virtual exhibition with chat forums each day.

Registration will open in May 2021. In the meantime, the preliminary program summary is available at www.allergy.org.au/conferences/ascia-annual-conference

The ASCIA 2021 Conference will continue to provide an international standard of continuing professional development (CPD). It is also a unique opportunity to interact with ASCIA members and other health professionals working in allergy and clinical immunology.

We look forward to your involvement in the ASCIA 2021 Conference.

Kind regards,

Prof Michaela Lucas
ASCIA President

Jill Smith
ASCIA CEO

On behalf of the ASCIA 2021 Conference committee.



Sponsorship Levels

Diamond Sponsorship - \$40,000

Entitlements:

- Virtual exhibition stand including delegate chat forum. **Value: \$7,000.**
- Complimentary exhibitor virtual registrations **(16)**, including entry to all sessions. **Value: \$4,800.**
- Two sponsored sessions @ 45 minutes each. **Value: \$20,000 (2 @ \$10,000 each).**
- Digital advertisements. **Value: \$12,000 (4 campaigns @ \$3,000 each).**
- Poster and/or CGR awards. **Value: \$1,000 (2 @ \$500 each).**
- Listing on ASCIA 2021 Conference website as a Diamond sponsor with hyperlink to website.
- Acknowledgement of Diamond sponsorship in ASCIA e-newsletters in the lead up to the event.

Platinum Sponsorship - \$25,000

Entitlements:

- Virtual exhibition stand including delegate chat forum. **Value: \$7,000.**
- Complimentary exhibitor virtual registrations **(12)**, including entry to all sessions. **Value: \$3,600.**
- Sponsored session @ 45 minutes. **Value: \$10,000.**
- Digital advertisements. **Value: \$6,000 (2 campaigns @ \$3,000 each).**
- Poster and/or CGR awards. **Value: \$2,000 (4 @ \$500 each).**
- Listing on ASCIA 2021 Conference website as a Platinum sponsor with hyperlink to website.
- Acknowledgement of Platinum sponsorship in ASCIA e-newsletters in the lead up to the event.

Gold Sponsorship - \$15,000

Entitlements:

- Virtual exhibition stand including delegate chat forum. **Value: \$7,000**
- Complimentary exhibitor virtual registrations **(8)**, including entry to all sessions. **Value: \$2,400.**
- Poster or CGR awards. **Value: \$2,000 (4 @ \$500 each).**
- Digital advertisements. **Value: \$6,000 (2 campaigns @ \$3,000 each).**
- Listing on ASCIA 2021 Conference website as a Gold sponsor with hyperlink to website.
- Acknowledgement of Gold sponsorship in ASCIA e-newsletters in the lead up to the event.

Exhibitors - \$7,000

Entitlements:

- Virtual **exhibition** stand including delegate chat forum. **Value: \$7,000**
- Complimentary exhibitor virtual registrations **(4)**, including entry to all sessions. **Value: \$1,200.**
- Listing on ASCIA 2021 Conference website as an exhibitor with hyperlink to website.
- Acknowledgement in ASCIA e-newsletters in the lead up to the event.

All ASCIA 2021 Conference exhibitors and sponsors will be:

- Acknowledged in ASCIA e-newsletters in the lead up to the event.
- Listed on the ASCIA 2021 Conference website with a website hyperlink.
- Acknowledged on slides at the start and end of each session.
- Receive deidentified data metrics about the ASCIA 2021 Conference.

Sponsorship and entitlements listed above are quoted in Australian Dollars and 10% GST will be added.
Additional exhibitor virtual registrations can be purchased @ \$300 each (+GST) for three days.



New Sponsorship Opportunities

SPONSORED SESSIONS

- Sponsored sessions of 45 minutes each will be held from 09.00 to 09.45 AEST each day and from 17.15 to 18.00 on Wednesday.
- These sessions have been timed to allow international speakers to present live.
- Speakers, chairs, topics and format must be approved by the ASCIA 2021 Conference committee.
- Sponsored sessions should be chaired by ASCIA members.

DIGITAL ADVERTISEMENTS

- Digital advertisements will be available in two options - 30 or 60 seconds.
- Digital advertisements will run for a maximum of two-minute blocks between presentations.
- Digital advertisements will also run after the morning sunrise yoga sessions.
- Digital advertisements need to be developed by sponsors, approved by the ASCIA 2021 Conference committee and compliant with Medicines Australia's Code of Conduct.

Sponsorship and Exhibition Options

Entitlements of sponsors and exhibitors are listed on page 2:

| | | |
|--------------------------|---|----------|
| <input type="checkbox"/> | DIAMOND SPONSORSHIP | \$40,000 |
| <input type="checkbox"/> | PLATINUM SPONSORSHIP | \$25,000 |
| <input type="checkbox"/> | GOLD SPONSORSHIP | \$15,000 |
| <input type="checkbox"/> | EXHIBITOR including delegate chat forum, for 3 days | \$7,000 |

The following items can be purchased separately to the sponsor and exhibitor packages:

| | | |
|--------------------------|---|------------|
| <input type="checkbox"/> | SPONSORED SESSION (40 minutes) | \$10,000 |
| <input type="checkbox"/> | SUNRISE YOGA DIGITAL ADVERTISEMENTS (3 x 60 seconds – 1 each day) | \$6,000 |
| <input type="checkbox"/> | DIGITAL ADVERTISEMENT (1 x 60 seconds) between presentations | \$3,000 |
| <input type="checkbox"/> | DIGITAL ADVERTISEMENT (2 x 30 seconds) between presentations | \$3,000 |
| <input type="checkbox"/> | POSTER AND CGR AWARDS | \$500 each |
| <input type="checkbox"/> | GRANTS FOR ADVANCED TRAINEES | \$500 each |
| <input type="checkbox"/> | GRANTS FOR MEDICAL STUDENTS | \$500 each |
| <input type="checkbox"/> | GRANTS FOR DIETITIANS, NURSES OR SCIENTISTS | \$500 each |
| <input type="checkbox"/> | SPONSOR-EXHIBITOR REGISTRATIONS (@ ASCIA member rate) | \$300 each |

All prices quoted above are in Australian Dollars and GST (10%) will be added.