



# Sponsorship and Exhibition Prospectus

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## Invitation

It is a pleasure to invite you to participate in the ASCIA 2021 Conference, the 31<sup>st</sup> annual conference of the Australasian Society of Clinical Immunology and Allergy (ASCIA), in Melbourne, Victoria.

The ASCIA 2021 Conference will run for 3 days, from Wednesday 1<sup>st</sup> to Friday 3<sup>rd</sup> September 2021, and will be held at the Melbourne Convention Centre. This includes concurrent sessions for Nurses, Dietitians and Medical Associate ASCIA members on Friday 3<sup>rd</sup> September 2021.

The conference will be held in conjunction with the Centre for Food & Allergy Research (CFAR) Symposium on Tuesday 31<sup>st</sup> August 2021 and the ANZVASC Symposium on Saturday 4<sup>th</sup> September 2021.

ASCIA annual conferences provide an international standard of continuing professional development and a unique opportunity to interact and collaborate with colleagues. These events are therefore a highlight of the year for ASCIA members and other health professionals working allergy, clinical immunology and immunopathology.

ASCIA will implement measures to ensure that the event will be held in the safest possible way, to protect the health and safety of everyone involved. This will include new physical distancing, food/coffee service and hand hygiene measures, in addition to government and venue health and safety requirements.

We look forward to your participation in the ASCIA 2021 Conference in Melbourne.

Kind regards,

Dr Dean Tey  
ASCIA 2021 Chair

Dr Brynn Wainstein  
ASCIA President

Jill Smith  
ASCIA CEO

### ASCIA 2021 Conference Organising Committee

Chair: Dr Dean Tey

CFAR: Dr Catherine Hornung, Dr Jennifer Koplun, A/Prof Kirsten Perrett.

ASCIA Conference: Dr Julian Bosco, Dr Theresa Cole, Prof Jo Douglass, A/Prof Kirsten Perrett.

Dr Sam Mehr, Dr Stephanie Richards, Dr Joanne Smart.

ASCIA Nurse and Dietitian Updates: Helen Czech, Dr Vicki McWilliam.

Medical Associate Update: Dr David Tran, Dr Rubina Hameed.



## Sponsorship Levels

### Diamond Sponsorship - \$40,000 pa

Sponsorship and exhibition options to a total value of \$40,000 or more, including ASCIA educational programs. Entitlements are as follows:

- Premium stand location.
- Complimentary exhibitor registrations (12) which includes catering (lunches, morning and afternoon teas for three days), entry to all sessions (except CFAR) and welcome function tickets. Value: \$7,200
- Complimentary A4 colour advertisement in Program Book. Value: \$6,000
- Complimentary satchel insert. Value: \$1,000
- Listing on ASCIA website and Program Book as Diamond sponsor.

### Platinum Sponsorship - \$25,000 pa

Sponsorship and exhibition options to a total value of \$25,000-\$39,999 including ASCIA educational programs. Entitlements are as follows:

- Preferred stand location, after Diamond sponsors.
- Complimentary exhibitor registrations (6) which includes catering (lunches, morning and afternoon teas for three days), entry to all sessions (except CFAR) and welcome function tickets. Value: \$3,600
- Complimentary A4 colour advertisement in Program Book. Value: \$6,000
- Complimentary satchel insert. Value: \$1,000
- Listing on ASCIA website and Program Book as Platinum sponsor.

### Gold Sponsorship - \$15,000 pa

Sponsorship and exhibition options to a total value of \$15,000-\$24,999 including ASCIA educational programs. Entitlements are as follows:

- Preferred stand location, after Platinum sponsors.
- Complimentary exhibitor registrations (4) which includes catering (lunches, morning and afternoon teas for three days), entry to all sessions (except CFAR) and welcome function tickets. Value: \$2,400
- Complimentary satchel insert. Value: \$1,000
- Listing on ASCIA website and Program Book as Gold sponsor.

### Exhibitors - \$7,000 pa

Exhibitors who are not sponsors are entitled to:

- Complimentary exhibitor registrations (2) which includes catering (lunches, morning and afternoon teas for three days), entry to all sessions (except CFAR) and welcome function tickets. Value: \$1,200

**Note: Sponsorship and entitlement values listed above are quoted in Australian Dollars and do not include GST (10%).**

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The ASCIA 2021 Conference Exhibitor and Sponsor registration form should be used to purchase:

- Additional exhibitor registrations @ \$660 each (GST inc) and this includes catering (lunches, morning and afternoon teas for three days), entry to sessions (except CFAR) and welcome function tickets.
- CFAR Symposium registrations and ASCIA 2021 Gala Dinner tickets.



## Sponsorship and Exhibition Options

<input type="checkbox"/>	SINGLE ASCIA 2021 CONFERENCE EXHIBITION STAND (3m x 3m) for 3 DAYS (Wednesday 1 <sup>st</sup> to Friday 3 <sup>rd</sup> September 2021)	\$7,000
<input type="checkbox"/>	DOUBLE ASCIA 2021 CONFERENCE EXHIBITION STAND (6m x 3m) for 3 DAYS (Wednesday 1 <sup>st</sup> to Friday 3 <sup>rd</sup> September 2021)	\$14,000
<input type="checkbox"/>	TRIPLE ASCIA 2021 CONFERENCE EXHIBITION STAND (9m x 3m) for 3 DAYS (Wednesday 1 <sup>st</sup> to Friday 3 <sup>rd</sup> September 2021)	\$21,000
<input type="checkbox"/>	QUADRUPLE ASCIA 2021 CONFERENCE EXHIBITION STAND (6m x 6m) for 3 DAYS (Wednesday 1 <sup>st</sup> to Friday 3 <sup>rd</sup> September 2021)	\$28,000
<input type="checkbox"/>	SPONSORSHIP OF INTERNATIONAL SPEAKER (US) <i>TBC if this is feasible</i>	\$15,000
<input type="checkbox"/>	SPONSORSHIP OF INTERNATIONAL SPEAKER (EU) <i>TBC if this is feasible</i>	\$10,000
<input type="checkbox"/>	SPONSORSHIP OF DINNER FOR TRAINEES AND CONSULTANTS Wednesday 1 <sup>st</sup> September 2021	\$10,000
<input type="checkbox"/>	SPONSORSHIP OF PID BREAKFAST SESSION Friday 3 <sup>rd</sup> September 2021	\$10,000
<input type="checkbox"/>	SPONSORSHIP OF ELECTRONIC POSTER BOARDS (Major sponsor) <b>NEW</b>	\$8,000
<input type="checkbox"/>	SPONSORSHIP OF ELECTRONIC POSTER BOARDS (Other sponsor) <b>NEW</b>	\$4,000
<input type="checkbox"/>	SPONSORSHIP OF CONFERENCE APP (Major sponsor)	\$8,000
<input type="checkbox"/>	SPONSORSHIP OF CONFERENCE APP (Other sponsor)	\$4,000
<input type="checkbox"/>	SPONSORSHIP OF SACHEL NAMETAG	\$8,000
<input type="checkbox"/>	ADVERTISEMENT IN PROGRAM BOOK	\$6,000
<input type="checkbox"/>	SACHEL INSERT	\$1,000
<input type="checkbox"/>	POSTER AND CGR AWARDS	\$1,000 (each)
<input type="checkbox"/>	TRAVEL GRANTS FOR ADVANCED TRAINEES	\$500-\$1,500 (each)
<input type="checkbox"/>	TRAVEL GRANTS FOR MEDICAL STUDENTS	\$500-\$1,500 (each)
<input type="checkbox"/>	TRAVEL GRANTS FOR DIETITIANS, NURSES OR SCIENTISTS	\$500-\$1,500 (each)

### Please note:

- Sponsors of specific events or items are given first option in subsequent years.
- New exhibitors and sponsors must be approved by the organising committee.
- All prices above are in Australian Dollars and GST (10%) will be added.
- Prices include standard white Octanorm stands.



## Exhibition Floorplan

Exhibition stands will be allocated by 1<sup>st</sup> July 2021 in the following preference:

1. Diamond sponsors
2. Platinum sponsors
3. Gold sponsors
4. Exhibitors

ASCIA has contracted Exponet to build the standard white Octanorm exhibition stands and to supply power, furniture, signage and customised stands. Exhibitors will be contacted by Exponet in July 2021.

Whilst the exhibition floorplan is yet to be finalised, and is likely to be subject to new health and safety requirements, the floorplan below provides a guide for approximate stand locations.

ASCIA will implement measures to ensure that the event will be held in the safest possible way, to protect the health and safety of everyone involved. This will include new physical distancing, food/coffee service and hand hygiene measures, in addition to government and venue health and safety requirements.

